

W!ld Moon Couture™

Xochitl™
Wearable Art Collection

JOIN US
ON
SATURDAY SEPTEMBER 20
FROM 1:00 ~ 8:00 PM
W!ld Moon Couture™
PRESENTING
Xochitl™
WEARABLE ART COLLECTION

LOCATED AT OLD TOWN
ALBUQUERQUE PATIO MARKET
BEHIND LA PLACITA RESTAURANT
MUSIC & REFRESHMENTS
FEATURING THE TRADITIONAL
MUSIC OF "LENOR ARMIJO"

W!ld Moon Couture™
first there was life... then there was beauty... and now Xochitl

W!ld Moon Couture™ Sally Moon— American Couture™

It was so hot as I recall, on an Indian summer's day in Los Angeles as we sat for a vocational test that would magically map out our future. Of course in those days, the mid-1960's, women didn't fit the category of CEO, independent business owner or even artist; just nurse, schoolteacher or wife/mother. A few months later I received the results of the test: The reported number one, best vocation for me (drum roll please) was "Florist." Wow! "Let's get up early in the wee hours before daybreak, wear work cloths to keep warm in the cold and wet flower marts, drive a truck back to the shop and arrange flowers..." My path was never thought out, planned or even questioned. Leaving over two decades of corporate life, I left on my Spiritual Journey and ultimately returned to New Mexico, the homeland of six generations before me. Connecting with my Native roots resulted in my first leather bag; that was almost two decades ago. My DNA blossomed, unfolding like peddles of a flower. I was "home" in New Mexico and creating with leather.

I have walked the halls of the Musée du Louvre and trekked the sacred mountains of Peru whilst making Ceremony side-by-side with

Shamans. I am inspired by Life, and I believe that "Life is a Ceremony;" in that ceremony we give thanks for All. And in that same spirit we infuse all of our Couture. Each item created is from the Spirit, which then becomes part of person who possesses it. All artisans of the spirit understand this one simple principle. We are all co-creators within the Spirit of Creation. The artisan Georgia O'Keeffe knew this, and her footsteps still resonate from her time spent in Albuquerque, New Mexico. And in this same location where Miss O'Keeffe walked is our couture house that has given us the Xochitl™ Collection.

The inspiration to create the Xochitl™ Collection manifested during a flight back from my biannual journey to Peru in March 2012. I had a vision that would ultimately be called the Xochitl™ Wearable Art Collection. Xochitl means flower in the Aztec-Nahuatl language. This collection uses hand-embroidered flowers from traditional huipiles (blouses) from Oaxaca, Mexico. The famous Mexican artist Frida Kahlo often dressed in this traditional attire. It is part of our "Bouquet of Couture" that will carry the Spirit from here in Albuquerque to the world of Paris and beyond.

I wake up with inspiration. I listen to the

leather and create from there. Throughout the ages men have worn some form of poncho and women have worn some form of shawl. So what do you call a poncho that is made specifically for a woman? La' Poncha! The Xochitl™ Collection introduces La' Poncha™ at our W!ld Moon Couture™ Launching Party on September 20, 2014 from 1pm to 8pm. Come join us in the celebration!

We are also celebrating the Five Year Anniversary of W!ld Moon Boutique™—Where the W!ld WoMan Shops! It offers "ready to wear clothing" for women who wish to create their own unique style. We specialize in handcrafted items, natural fibers, colorful ethnic looks, women's apparel, textiles and jewelry. Goddess XS to 5X. The Eclectic Global Fashion.

Ask about "Dress Me Up PlayTime™" with me, Sally Moon. The W!ld Moon Boutique and the W!ld Moon Couture—Couture House & Showroom are located in the Patio Market, behind La Placita Restaurant in Old Town Albuquerque. The celebration will be held in the most beautiful garden in Old Town. (Hmm, I guess I am a Florist... but a Florist of the Spirit!)

Sally Moon—American Couture™

September 21, 2014 at 5pm: Despacho Fire Ceremony (Peruvian Ceremony) for the Equinox, Five Year Anniversary, and W!ld Moon Couture™ will be held at the Temple of Light, located in the W!ld Moon Couture™. Please RSVP to wildmoonwomanld@aol.com for Monthly Full Moon Ceremonies.

Type of Business
Leather Apparel & Bags Couture

Year Established
1995

Owner
Sally Moon

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